



Oct 4, 2025

RAUL EMILIAN RUS

has successfully completed

**Measure and Optimize Social Media Marketing
Campaigns**

an online non-credit course authorized by Meta and offered through Coursera

Anke Audenaert

.....
Anke Audenaert
CEO & Co-Founder Aptly
Adj. Professor, UCLA Anderson School of Management

COURSE
CERTIFICATE



Verify at:
<https://coursera.org/verify/MEQDIXHQFBG3>

Coursera has confirmed the identity of this individual and
their participation in the course.